



Savings built for **small businesses**

Our Direct Discount Program will help your business save energy and money

Want to be more energy efficient but concerned about the upfront cost and time?

Our **Direct Discount Program** contractors make it easy by helping you identify eligible energy-saving products and equipment, and they complete the upgrades for you. Incentives are provided directly on your invoice, so you pay less upfront for your energy efficiency upgrades.

Who is eligible?

This program is specifically for small business customers with GS1 and GS3 rate codes, and is designed for retrofit projects only. Projects that are determined to be new construction are not eligible.

Project	Direct discount
Efficient Equipment	\$0.10 per kilowatt-hour (kWh) saved annually, up to 80% of the project cost* or up to \$500,000.
HVAC Tune-Ups**	\$60 for under 1 ton \$75 for between 1 and 5 tons \$125 for over 5 tons

*Pre-approval is required. Rates listed here are effective June 1, 2023, and are subject to change. Customer is responsible for a minimum of 20% of total project costs once incentives are calculated based on actual savings.

**Pre-approval is not required for HVAC tune-ups or smart thermostats. Customer is responsible for a minimum of 20% of total project costs. Customer cannot have a current HVAC maintenance contract and can not have received a tune up in the last 3 years.



Eligible measures:

Refrigeration

- Anti-Sweat Heater Controls
- Occupancy Sensors For Case Lighting (Use Lighting Estimator)
- Auto Closers
- Evaporator Fan Controllers
- Evaporator Coil Defrost Control
- Strip Curtains
- High-Efficiency Evaporator Fan Motors For Reach-In and Walk-In Cases

Compressed Air

- VFD Compressors ≤ 40 hp
- Mist Eliminators
- Low-Pressure Drop Filters
- Refrigerated Cycling Dryers
- Air Nozzles
- No-Loss Condensate Drains
- Air Tanks

Smart Thermostats

- ENERGY STAR® Certified

HVAC

- Air Source Heat Pumps ≤ 10 Tons (Must Be AHRI Rated)
- Ductless Mini-Split Heat Pumps ≤ 5.4 Tons (Must Be AHRI and ENERGY STAR Certified)
- Tune-Up Maintenance

Domestic Hot Water

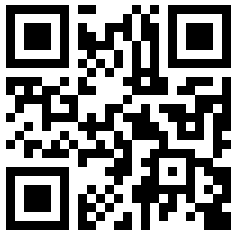
- Heat Pump Water Heaters (Must Be ENERGY STAR Certified)

Lighting

- Integrated LED Fixtures (No Bulbs or Tubes)
- Integrated Lighting Controls
- Must Be ENERGY STAR or DesignLights Consortium™ (DLC) Certified

Participation is simple

- 1** Find a **participating contractor** on our website under Find a Contractor. The type of contractor you'll search for is Direct Discount.
- 2** Contact a **Direct Discount contractor** to assess your facility to determine eligibility and identify qualifying energy efficiency improvements.
- 3** Choose which **energy-saving projects** you'd like your participating contractor to complete and get pre-approval for your projects.
- 4** Have your **equipment and systems installed** by your participating contractor.
- 5** Receive your **direct discount**, offsetting costs by covering up to 80% of the project. Incentives are sent directly to your contractor.



Ready to save?

Contact us at **1-866-432-5501** or **PPLBusiness@clearesult.com**.

For more information on our business incentives, visit

ppl electric.com/businessrebates.